

# Shawn Newton

## Creative Designer • Production Artist • Project Manager

Fifteen years' experience as a visionary leader, leveraging in-depth knowledge of experience in the packaging and direct-mail industry. A keen ability to develop lasting relationships with new and existing customers through careful listening skills, attention to detail, and service delivered beyond expectation. Developing process improvement initiatives, dedication to producing high quality work, and a confident professionalism with an infectious enthusiasm for design.

### CONTACT DETAILS

#### Mobile:

678-206-3225

#### Email:

shawn3newton@gmail.com

#### Portfolio:

www.newtonvisuals.com

#### LinkedIn:

www.linkedin.com/in/shawn3newton

### PROFESSIONAL SKILLS

#### Illustrator



#### Photoshop



#### Indesign



#### Esko Packedge



#### Graphic Design



#### Print Production



#### Flexo & Corrugate



#### Microsoft Office



#### Typography



#### Art Development



#### Brand Guidelines



#### Project Management



#### Project Coordination



#### Process Improvement



#### Process Analysis



#### P & L Accountability



### PROFESSIONAL EXPERIENCE

#### On-Site Art Development Artist at Georgia Pacific - Atlanta, GA

##### SOUTHERN GRAPHICS SYSTEMS Jan. 2018 - Present

- Develops & set up designs for product packaging (Ploy & Corrugate) for client approval.
- Maintains a strong working relationship with Project Managers & Design Managers.
- Kept brand consistency for every brand, project, & SKU.

- Coordinate the scheduling of all work on SGS & GP timeline, with the team's project managers, to meet customers' demands.
- Provides solutions for customer needs through software, technology, & innovations.

#### On-Site Project Manager at Georgia Pacific (Dual Role) - Atlanta, GA

##### SOUTHERN GRAPHICS SYSTEMS Nov. 2018 - May 2019 (6 mos)

- Coordinate the scheduling for multiple brands (FDM, Club, & Private label), while managing tight GP & SGS timelines & budgets.
- Oversee & organize project details & assets, to ensure customers' demands & on time delivery of products (Ploy & Corrugate).

- Interface directly with client. Fully integrate onsite into the Georgia Pacific workflow: meets with Design, Brand, Operations, & Sourcing.
- Provides press support, ensuring quality to specification product completion.

#### Production Artist - Marietta, GA

##### SOUTHERN GRAPHICS SYSTEMS May 2016 - Jan. 2018 (1 yr 8 mos)

- Set up supplied artwork for product packaging (Ploy & Corrugate) for client approval.
- Worked with the Color Department to ensure all necessary images met file requirements.

- Met with team members & quality assurance on a regular basis for the purpose of continuous process improvement.
- Received information, in the form of analog or digital, supplied by customers & produced proofs, films and/or files as requested.

#### Graphics Coordinator - Smyrna, GA

##### CENVEO Sep. 2013 - May 2016 (2 yrs 9 mos)

- Handled and provided preflighting, correcting, output negatives, color management, and die line creation.
- Provided artwork, POs, and worked with outsource vendors for custom jobs.
- Organized and managed electronic filing systems of back up files and die lines.
- Served as liaison between CSRs, Cenveo Graphics Departments, and production.

- Met with team members and quality assurance on a regular basis for the purpose of continuous improvement.
- Managed workflow of customer orders with clear and concise understanding.
- Created all in house art work for the Cenveo Smyrna Target Zero program. (Flyers, newsletter, posters, & banners.)

#### Graphics Output Specialist - Austell and Smyrna, GA

##### NATIONAL ENVELOPE (NOW CENVEO) Oct. 2009 - Feb. 2013 (3 yrs 5 mos)

- Provided art and POs for outsourcing vendors for custom jobs.
- Handled preflighting, correcting, output negatives, and imposing for layout.

- Maintained Brand integrity for Major accounts.
- Managed multiple projects for in-house and outside customers.

#### Graphic Designer (Intern) - Atlanta, GA

##### THE HORNE BROTHERS PRODUCTION Feb. 2009 - May 2009

- Retouched photos using Photoshop and assisted in setting up Photo shoots.
- Designed promotional branding material for TV and Print.
- Assisted in various areas in film productions, including editing, sound, and recording.

### EDUCATION

#### American Intercontinental University

Bachelor of Fine Arts 2004-2007

### REFERENCES

#### Jordan Vellenger: Former On-site Project Manager at Georgia Pacific - (770)403-4912

Worked together on GP tableware, such as Dixie Plate and Bowl products.

17+ years experience as an Account Manager/Sales in the Packaging Industry.

#### David Letts: Operations Manager - (678)787-7616

Former work peer.

25+ years in Manufacturing and Direct-Mail Industry.

#### Danny Owenby: Plant Supervisor at GA Printing - (770)516-0717

Former Supervisor and Mentor for 2 years at National Envelope.

25+ years in the Direct-Mail and Packaging Industry.

#### April Whitted: HR Manager at Glock - (678)973-3781

Former work peer and known each other for over 10 years.